

Lightbank

we've started **9 companies**, we've invested in more than **50 companies**, raised over **\$1.5 billion** and created over **\$10 billion** in equity value. our companies employ more than **15,000 people** in over **100 offices**

we provide a solid business model, technology that works, top talent, and an experienced and connected partner

what *we like...* **early stage.** you've got an idea, but you don't have the cash or the high-level Russian government connections you need to take it to the next level. **disruptive technologies.** your great idea is one that leverages technology to disrupt business processes and remake industries. **large addressable markets.** you've picked an industry big enough to sustain growth and make money while doing it. that was smart. **high growth industries.** we're really open to anything. however, we're partial to social media, consumer web, b2b, b2c, and blt. **simplicity.** we have very short attention spans. you're able to clearly articulate your idea in less than three minutes or before we flip the trap door switch in our conference room. **awesome people.** we work with entrepreneurs who value our perspective, experience, insight, and resources—not just our money.

why *you want to work with us...* **infrastructure.** we have created companies that now have over 10,000 employees worldwide, with perhaps the largest technology development footprint in the midwest, specifically. every resource you need is available. **network.** leverage the experience and resources of our experts. get connected with the people you need to help you grow your business: accountants, lawyers, developers, and more. take our network and put it to use for your enterprise, from business development and strategic partnerships, to mergers and acquisitions—benefit from our experience. **expertise** we've done this many times before, and we're pretty good at it. we provide the guidance you need to take your business to the next level. but more than that, we dig in, get our hands dirty, and get stuff done.

how *it's simple and easy*

step 1. convince your friends and family you're not "unemployed," you're an "entrepreneur." \

step 2. do you know how to make $2 + 2 = 5$ (or more)? are you building the next great disruptive technology enterprise? if yes, go to step 3.

step 3. send us your idea. we don't care in which format, as long as you communicate your vision effectively and concisely.

step 4. if we like your idea, we'll invite you to chicago to meet us and pitch your idea in person. (this may include a ping pong tournament, so definitely bring your A-game.)

step 5. we move quickly. if we think there's a match, we'll make you an offer. \$100,000–\$5 million, maybe more, if truly game-changing. **step 6.** say "yes" and make aunt gertrude proud.