

Women in Consumer Finance

PRESENTED BY  insideARM

// AN
OPPORTUNITY
TO SHARE
YOUR UNIQUE
EXPERIENCES
WITH PEERS
FROM ACROSS
THE COUNTRY

December 10-12, 2018
Baltimore, MD



// AN
INSIDEARM
SPONSORED
EVENT

A Rich Experience

This is a one of a kind opportunity to build an instant network with other women in consumer finance who share your experiences.

And to find ways to manage unique challenges alongside your peers.

A VIBRANT EVENT FOR
ALL WOMEN IN
CONSUMER FINANCE



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Expand Your Professional Network

You'll meet with and hear from some of the smartest, most accomplished and most motivated women executives in all of consumer finance.



Sharpen Your Leadership Skills

You'll come back to the office far better equipped to make your environment more welcoming and productive for everyone.



Improve Workplace Culture

This event is packed with sessions designed to help you handle the biggest challenges faced by female consumer finance execs - such as overcoming gender stereotypes in leadership roles or countering impostor syndrome.

WHY ATTEND?

Many women have common views and experiences when it comes to their profession. So we've created an event organized around this point of view.

At the event, you'll discover an instant network of women in your profession dealing with some of the same issues you struggle with.

Enjoy open conversations where you'll find and share solutions to common problems.



Attendee Information

amy@insidearm.com

Women in Consumer Finance

Sponsorship Information

aaron@insidearm.com



WHO ATTENDS?

This event is for professional women at ALL levels in consumer finance.

If you work for a consumer lender, a creditor, a collection agency, a law firm, services or tech firm, or a regulator in the consumer finance industry, this event is for you.

THE DIFFERENCE

We all attend seminars and conferences for the same reason....career advancement.

Women in Consumer Finance is the first event built around the perspective of women in the industry.



MISSION

We hope that you'll walk away from the event with not only a ton of meaningful new contacts, but a handful of solutions to common challenges



KEYNOTE SPEAKER - JOANNA BLOOR

How do you answer the question, "what do you do?" Most of us answer simply by reciting facts. Well, here's the thing. Every decision made about you and your career is likely made in a room you're not in. And if the people in that room only have your list of facts to go on, you may be missing out on new opportunities and advancement. In this funny, factual address, Joanna will help us all understand how to talk about our work in a way that helps shape others' thinking about us and, in turn, helps advance our careers.

ABOUT JOANNA

TED veteran Joanna Bloor has been described as a little like Tony Robbins, Bette Midler, and Steve Wozniak rolled into one.

HOW TO CONVINCING YOUR MANAGER

No doubt, your manager will want to know how the training and experience you'll get at the Women in Consumer Finance conference will help your company. Read on and find out how you can better articulate those benefits.

PROFESSIONAL DEVELOPMENT

Although a conference focused on you as a woman is transformational from the inside out, it's important to translate that into tangible ways it will help you contribute at a higher level when you return back to work. The key is having specific goals going in to the conference and accountability to those goals when you return.

Make two or three specific commitments to your manager that directly link to the areas of opportunity in your development plan. Here's a few examples to get you thinking:

LEARNING TO LEAD AT THE NEXT LEVEL

Identify a potential industry mentor at the event.

IMPROVING COMMUNICATION SKILLS

Lead a session with other women at your company to share what you learned at the conference and how others can apply those learnings.

DEMONSTRATING PERSONAL COURAGE

Commit to take the lead in a breakout conversation.

IMPROVING COMMUNICATION SKILLS

Find a conference buddy! Ask them to observe your participation and provide you real-time feedback. Share these with your manager.

BUILDING RELATIONSHIPS

Identify a few women at the event whose strengths are your weaknesses. Commit to cultivate and deepen those relationships after the conference is over.

IMPROVING COMMUNICATION SKILLS

Identify another woman who leads colleagues virtually. Commit to share best practices and support each other after the conference is over.

TRANSFORMING CORPORATE CULTURE

Investing in employees and diversity benefits companies. How? By...

- Creating a culture of inclusivity;
- Attracting and retaining a diverse workforce; and
- Ensuring diversity of thought and ideas, which is proven to help performance

The Women in Consumer Finance conference will help you improve your company in all three ways. Reinforce this message with your manager.

TRANSFORMING YOU

FOCUSING ON PERSONAL BRAND

We practice the highest ethical standards by following through with our commitments.

LIKE A GIRL

Redefining what it means to do it “like a girl.” You’ll learn to recognize and handle your own biases toward women. And once you do, you’ll know how to acknowledge the cultural norms that subconsciously affect our confidence and discourage us from leading with our whole selves.

ADVOCACY

We will strive for continuous quality improvement in all that we do, so that we will rank among the world's premier firms

SORRY, NOT SORRY

Ever find yourself unnecessarily apologizing or offering a long explanation of your decisions before ever being challenged? We’ll share our stories and craft ways to help make us aware of these tendencies.

AUTHENTICITY - LET'S KEEP IT REAL

We will be a world-class leader in every aspect of our business and in developing our team leadership skills at every level.

OWN IT

We will strive for continuous quality improvement in all that we do, so that we will rank among the world's premier firms

GET IN TOUCH

WE WOULD LOVE YOUR INPUT
AS WE SHAPE THIS EVENT.

Be a part of the process by going to insideARM.com/women to fill out the form and receive email notifications on how you can contribute.

Baltimore, MD

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